

**Farmers on 57th | Assistant Urban Farmer, Communications & Business Development Officer  
Vancouver, BC**

**Name of Organization:** Farmers on 57<sup>th</sup>

**Location:** Main location at 57<sup>th</sup> @ Heather Street

**Start & End Dates:** Late May through August or September (flexible)

**Hours offered:** 17-20.5 hours per week for 17-14 weeks, for a total of 286 hours

**Compensation:** \$15.20/ hour + 4% vacation pay.

**This is a Canada Summer job posting, so the successful applicant must**

- be between 15 and 30 years of age at the start of the employment
- be a Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act
- have a valid Social Insurance Number at the start of employment and be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations

**The Position**

As one of our 2021 Canada Summer Jobs youth employees, you play an important supportive role to our programs, in particular our CSA and Garden Club programs. You get to experience the productive, therapeutic and educational components of this thriving community farm! It is a wonderful way to spend a summer.

- Train & supervise volunteers and assist with market garden duties including all aspects of vegetable growing, harvesting and processing weekly harvest, record keeping, communications and providing service and hospitality to CSA shareholders, people living with disabilities, children and youth visiting the market garden.
- Review the blog, newsletters and social media channels and co-develop guidelines for Farmers on 57th online content with the Market Garden Manager.
- Co-strategize key new content with the Market Garden Manager; develop and implement new content, including recipes and a Garden Club program update to the blog via Wordpress.
- Inventory, delete and organize existing photo stock in Google Drive & Photos according to content strategy; manage necessary photo release permissions & photography credits
- Draft the weekly harvest newsletter, including photos, updates from the farm, and home cooking tips and links to the blog for distribution via MailChimp.
- Post weekly to social media (Instagram and/or Facebook) about Farmers on 57th programs which include a market garden, a wheelchair accessible gardening program, and a garden for refugees, newcomers and low-income families.

**Qualifications**

- Post-secondary degree or equivalent experience in agriculture, ecology, nutrition,

- communications, business or related fields preferred
- Passion for farm, environmental and/or food systems education
  - Excellent verbal and written communication skills; English fluency required, able to communicate in Mandarin and/or Cantonese a plus
  - Organized with good attention to detail; able to prioritize tasks
  - Able to work independently and in a team setting
  - Comfortable using and learning new technology, including Google Suite, MailChimp and WordPress.
  - Physically able to work outdoors in all kinds of weather for up to 6.5 hours in one day
  - Able to work remotely from home or another suitable location
  - Able to pass a criminal record check
  - Must meet Canada Summer Jobs Requirements

### **Key Details**

- Pay rate \$15.20 per hour plus 4% vacation pay
- 286 hours from late May through September (flexible start & end dates)
  - Requisite field shifts:
    - Tuesdays noon-6:30pm, 6.5 hours
    - Saturday or Sunday 9:45am-2:15pm, 4.5 hours
  - Expected remote work hours: 6 hours per week

### **How to Apply**

Submit a short cover letter (500 words) and resume to the Market Garden Manager, [karen@farmerson57th.ca](mailto:karen@farmerson57th.ca). Please include links to writing samples & online content you have produced. Review of applications will be on an ongoing basis until the right candidate is selected. Candidates will be asked to provide 2 references during their interview.

Farmers on 57th is committed to employment equity and encourages applications from underrepresented groups. Due to the high volume of applicants only those selected for an interview will be contacted.

### **About Farmers on 57th**

Farmers on 57<sup>th</sup> is a therapeutic & educational urban farm on the grounds of George Pearson Centre, a long-term care facility for people with disabilities in Vancouver, BC. Since 2009, Farmers on 57th has grown into a thriving 70 family CSA (Community Supported Agriculture) market garden, offering courses, garden plots and guided visits to the public. We also run a weekly enabling garden program for Pearson residents, allowing those living with disabilities to grow, harvest and enjoy their own-grown food and flowers. And in our satellite garden in Southeast Vancouver (adjacent to the South Vancouver Family Place) we run a summer garden-based program for newcomer/refugee mothers and their young children called Growing Eden. We are listed as an example of best practice by the City of Vancouver. [www.farmerson57th.ca](http://www.farmerson57th.ca)

**Thank you!**